High-performance serve

**Press release** 

## Distribution partnership with TD SYNNEX, a worldwide leader in IT distribution 2CRSi expands its commercial footprint in North America

Strasbourg (France), April 20, 2022 - 2CRSi (EPA: 2CRSI, ISIN code: FR0013341781), a designer and manufacturer of high-performance energy-efficient IT servers, announces a distribution partnership for North America with TD SYNNEX, a global distributor and solutions aggregator for the IT ecosystem.

In line with the chip market trend of increasing thermal power, this agreement covers 2CRSi's range of immersion-cooled servers as well as direct liquid-cooled (DLC) servers (in which only the main components are directly liquid-cooled) for the data center. Those servers are available in both 21" (2CRSi OCtoPus<sup>™</sup>), inspired by Open Compute Project (OCP), and the standard 19" (2CRSi Atlas<sup>™</sup>) configurations.

These products actively contribute to the reduction of power consumption and help reduce data center maintenance and operational costs. Furthermore, these high-performance servers meet the needs of the rapidly growing markets of HPC, Cloud Computing services, AI, Energy...

"We see 2CRSi as a strategic addition to our vendor alliance ecosystem. They offer solutions that help reach the energy savings objectives of the growing data center market. This is in line with TD SYNNEX's commitment to customer success as well as to a lower IT carbon footprint" said Gary Palenbaum, Executive Vice President of Product Management, TD SYNNEX.

2CRSi provides flexible deployment options with services and support worldwide.

The benefits of this new partnership to TD SYNNEX's customers include:

- **Green IT** 2CRSi is recognized globally for designing and engineering sustainable server solutions. These solutions lead the way to a greener future.
- Lower OPEX Specifically designed for liquid cooling, 2CRSi servers provide an optimized costeffective infrastructure, aligned with market trends.
- High performance 2CRSi's R&D teams focus on continuously optimizing its product lines, improving everyday efficiency, flexibility, and ease of use.
- **Bespoke smart designs** Everyday, customers' specific needs drive 2CRSi's architectural and technical approach. From the existing offer to new developments, they customize servers and related solutions according to the customer's specific criteria.

"We are currently striving to expand our partner ecosystem in North America. The partnership with TD SYNNEX is a key milestone in that path," said Dave Burke, Senior VP of Sales North America at 2CRSi. "TD SYNNEX is known for enabling partners with technical and business model solutions to accelerate growth; they will be instrumental in aiding customers looking to include direct liquid cooling or immersion cooling servers in order to significantly reduce IT infrastructure OPEX."

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## About TD SYNNEX

TD SYNNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. They are an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNNEX' 22,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 1,500+ best-inclass technology vendors. Their edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, IoT, mobility and everything as a service. TD SYNNEX is committed to serving customers and communities, and they believe they can have a positive impact on their people and on the planet, intentionally acting as a respected corporate citizen. TD SYNNEX also aspires to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNNEX.com or follow the company on Twitter, LinkedIn, Facebook and Instagram.

## About 2CRSi

Founded in Strasbourg (France), 2CRSi group develops, produces and sells high-performance, custom-made and environment-friendly servers. In the 2020/2021 financial year, the Group generated revenue of €163 million. The Group today has around 400 employees and markets its offer of innovative solutions (processing, storage and network) in more than 50 countries. 2CRSi has been listed since June 2018 on the regulated market of Euronext in Paris (ISIN Code: FR0013341781) and is included in the European Rising Tech label. For further information please visit: <u>www.2crsi.com</u>

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