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At the heart of Big Data, Cloud and AI revolutions

The 2CRSi Corporation designs and manufactures servers, storage / computing systems, and customized IT appliances. Customers include data centres, independent software vendors, distributors, and other businesses with a need for high-quality, high-performance, reliable computing solutions that are also energy efficient. "2CRSi is the acronym for: 2, C for Consulting and Conception, Research, Services and Innovation - declaring our knowledge, capabilities and expertise," revealed a company spokesperson.
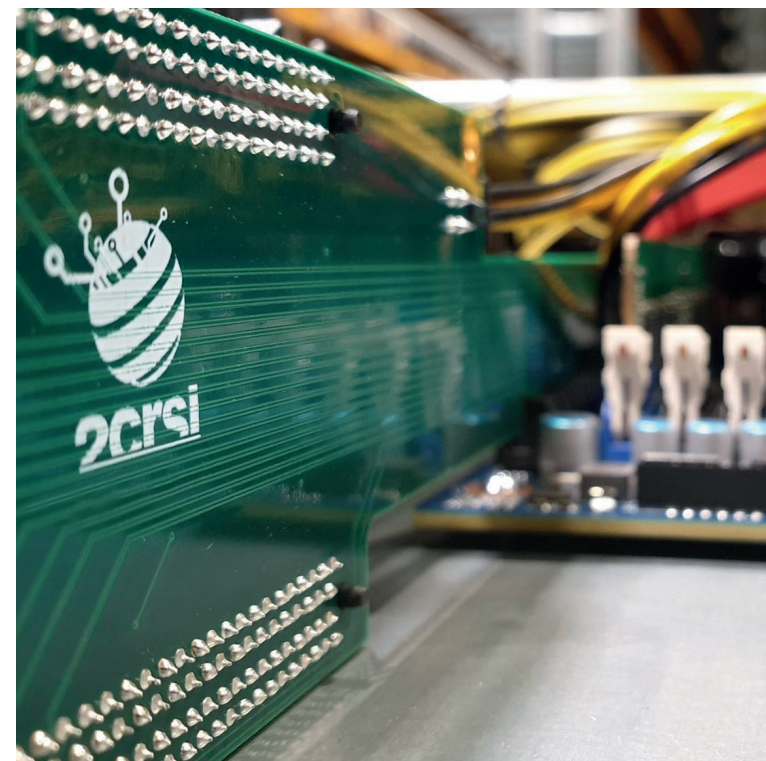
It all started in 2004 when Alain Wilmouth and his brother, both passionate about IT, wanted to develop their own approach to the IT business. "The brothers started from scratch, in their kitchen, firstly providing IT services. Alain Wilmouth is today our Chairman and CEO and his passion for IT is still there and is definitely at the heart of today's company!"

From its creation in 2004 up to 2014, 2CRSi evolved. During this period, the two founders focused on developing their network and addressing challenging customer demands. A critical path started in 2014 with business deployment outside of France and the establishing of Research and Development to innovate. Today, based in Strasbourg, France, 2CRSi has subsidiaries set up in the United Kingdom, United States and in the United Arab Emirates and offers more than 200 customers in 25 countries, across multiple sectors, innovative solutions in calculation, storage and data transfer.

In 2018, 2CRSi launched its initial public offering on the Euronext regulated market in Paris which allowed the company to carry out a capital increase. "We are very pleased with the resounding success of our initial public offering," commented Alain Wilmouth. "A total of more than 80 French and European institutional investors, as well as a large number of individual shareholders, have placed their trust in us by investing in 2CRSi, a technology group at the heart of the data revolution, on a path of very profitable growth." In 2018, the Group had consolidated revenue of 65.2 million euros and is forecasting a turnover of 100 million euros for 2019. June, 2019, one year after its initial public offering, 2CRSi announced that it had won the 2019 Victoires de la Croissance Award – a national award organized by Croissance Plus, BNP Paribas, KPMG and Le Figaro. This award is aimed at companies in all sectors that have validated their business models and that, thanks to innovation in particular, have experienced an average annual growth of more than 10 percent in their sales over the past three years.

2CRSi was one of the five finalists selected by a jury of experts among the 90 applications received. The finalists had eight minutes to pitch and convince the audience of 150 entrepreneurs. "I would like to thank all our employees and customers who have contributed to the success of 2CRSi. We plan to achieve a turnover of 200 million euros in 2020, on four continents! Today, if the digital leaders want to work with a Strasbourg-based company, it is not only because of our capacity for innovation, but also because of our agility in developing unique solutions to meet their needs. France has many assets to become a Scale-Up nation!" said Alain Wilmouth. According to the spokesperson, "2CRSi's main challenges are to

continue to develop sales activities overseas while reinforcing market share in some specific European markets. The Middle East and Africa are also identified as key areas where we want to be more aggressive. In that way, our road map is defined to achieve one percent market share of the data centre worldwide turnover. In addition, the UAE's commitment to technological innovation is attracting many global organisations to invest as well as set up their business in the country. As part of our commitment to the region, we are strengthening 2CRSi's foothold by opening our new headquarters in DAFZA, which will take place within this year."

2CRSi manufactures high performance solutions with a focus to improve simplicity and flexibility. With a strong tailor-made approach 2CRSi optimises its solutions to meet the customer needs. 2CRSi focuses on reducing the energy consumption of its solutions and offers the opportunity to its customers to reduce their energy footprint and their costs by the same way. "Everywhere our customers appreciate our very high-performance solutions, which combine processing power, speed and energy efficiency. Our latest generation of servers use 23% less electricity than equivalent traditional systems, a major advantage given that electricity consumption accounts for around 40% of a server operating costs."

"2CRSi solutions are not only energy efficient but also add an extra layer of security. We do this by making sure that our products are benchmarked against the highest international standards. We ensure that we meet all the requirements needed to attain all the necessary security certifications for every market we operate in. This makes our products not only high-quality, efficient and reliable but also secure!"

Alain Wilmouth, chairman and ceo of 2CRSi with Victoire de la Croissance award

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